



B-Cool

# Motec 501

**Blaser.**  
*SWISSLUBE*

# MOTEC-501

# BENEFITS

- Gaining instant momentum in the Global Automotive Industry
- High Volume Automotive for APAC
- With test sites beginning in early 2021
- Our global rollout of the first coolant designed specifically for the automotive segment 11/2022

MOTEC-501

# PROPERTIES

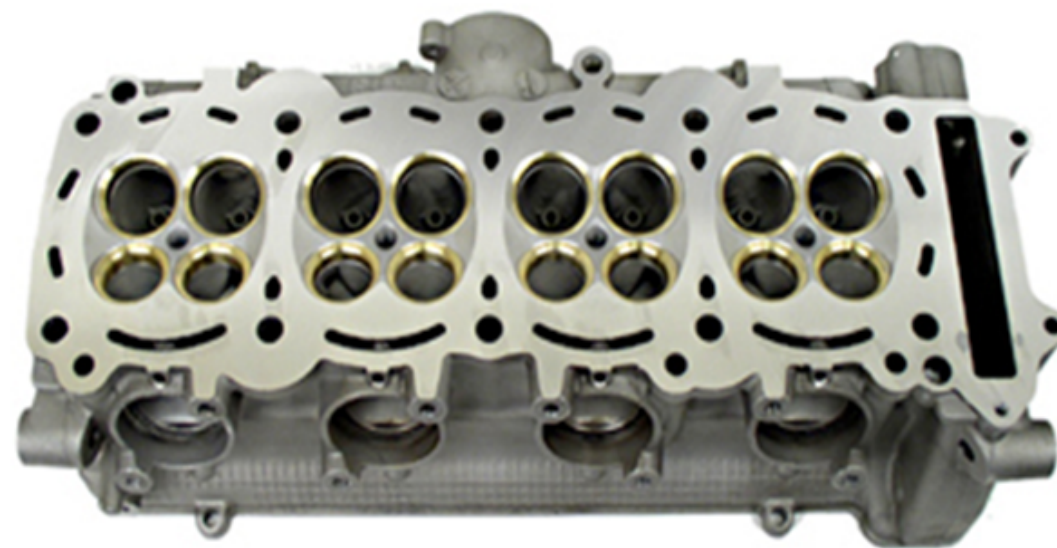
- Modern water miscible metalworking fluid
- Novel chemical platform
- Optimized
  - Stability
  - Performance
  - Material compatibility
  - Foam control
  - Cleanliness
  - Process reliability
- Applicable in soft and hard water
- Suitable for single filled machines and central systems

# MOTEC-501 MARKET FEEDBACK

- Strong cutting performance
- Excellent foam control
- Clean machine and parts
- Great corrosion protection
- Safe for people and the environment
- Helps customer to minimize cost

# MOTEC-501 SUITABLE MATERIALS

- Aluminum
- Cast Iron
- Steel
- Stainless steel
- Sintered material



MOTEC-501

# SUITABLE

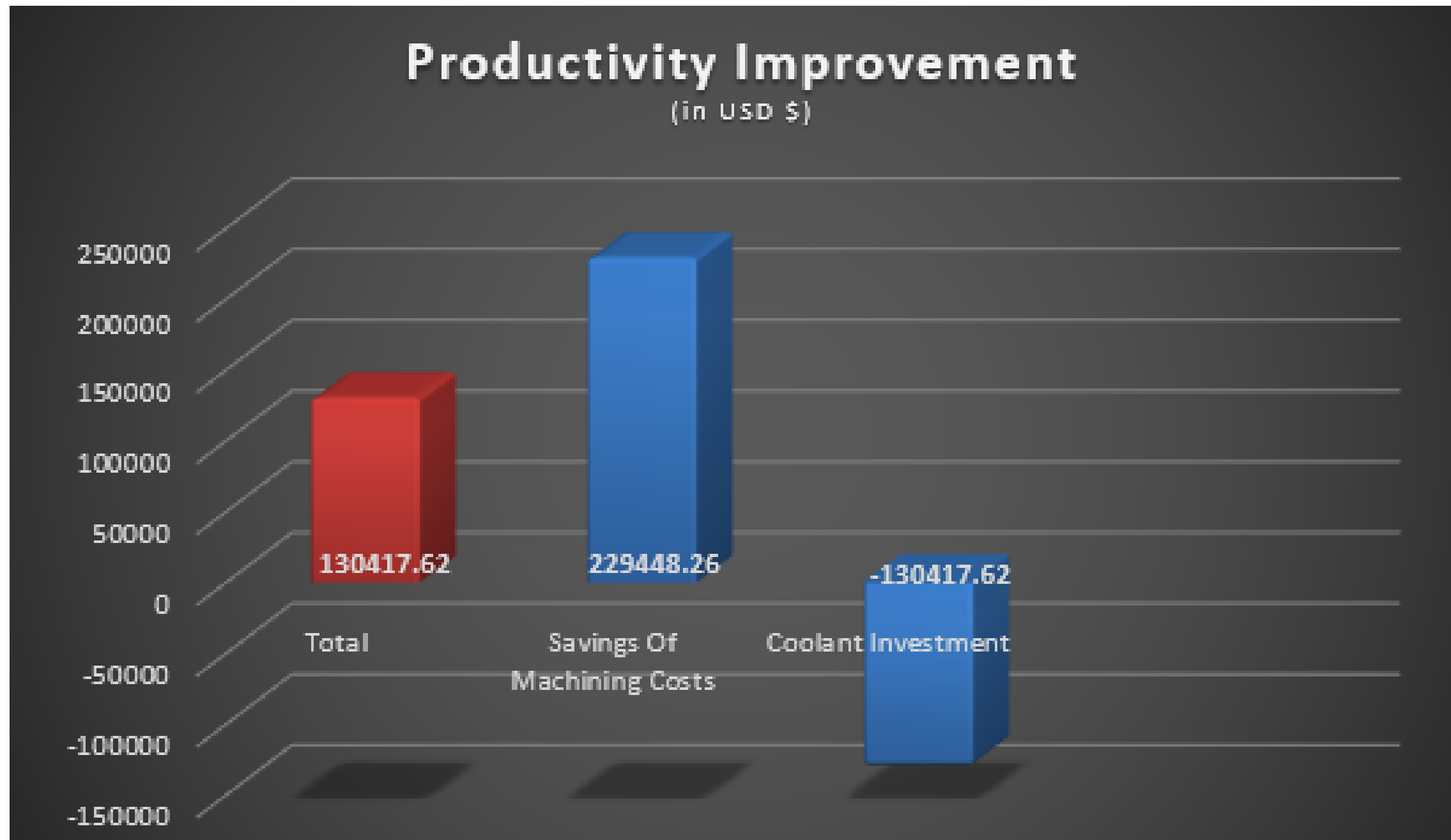
# APPLICATIONS

- Milling
- Turning
- Drilling
- Reaming
- Fine boring
- Thread cutting
- Thread forming

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Success Story –

# Productivity Improvement



## Success Story –

# Productivity Improvement

References	Current Product	Blaser Swisslube
Hourly Rate Machine (Internal)	\$383.96	
Current Cycle Time	156.00s	142.00s
Production Quantities	153,665yr	

Economic Analysis	Current Product	Blaser Swisslube	Savings	%
Annual Hours	\$7,304.89	\$6,649.32	\$655.57	
Machining Costs	\$256,249.68	\$2,327,262.84	\$229,448.26	9%
Coolant Costs	\$50,603.57	\$149,634.21	-\$99,030.64	-19%



Success Story –

# Productivity Improvement

Industry Segment	Automotive
Application	Milling, Drilling & Tapping
Component	Rear Housing
Component Material	Aluminum Alloy
Type of Machine	VMC



# SUCCESS STORY – **PRODUCTIVITY IMPROVEMENT**

- Our Liquid Tool solution –
  - Cost of machining reduced by 9%
  - Clean machine
  - No smell
  - Good Human & Machine compatibility
  - No foaming

MOTEC 501

**VALUE**

**PROPOSITION**

- Productivity improvement
- Tool cost reduction
- Surface finish improvement
- Scrap reduction
- Overall cost reduction
- No foam
- Clean machines
- Safety of operators

# VALUE PROPOSITION

## Benefits

## Product properties

Best process reliability

→ High emulsion stability

Enables high cutting speeds and high pressures

→ Low foaming in both soft and hard water

No stain formation even on sensitive aluminum alloys

→ Good material compatibility

Long tool life

→ Strong cutting performance

Clean machines and low consumption

→ Good rinsing behavior

## The services in the drum

No.	Services
1	<b>Water quality test</b> Test for best product recommendation when water quality is not known. Recheck periodically.
2	<b>Machine preparation</b> (cleaning, rinsing and filling) Assist and provide know-how and do-how
3	<b>Emulsion preparation</b> Check and implement correct mixing procedure
4	<b>Define the correct monitoring and maintenance</b> of the product
5	<b>Basic operators training</b> Fluid monitoring and maintenance (tramp oil removal, microchip removal, mist collector cleaning etc.)
6	<b>Follow-up contacts</b>
7	<b>On site troubleshooting</b> Professional support for coolant related problem resolution